



STARK

93 STORES
3.090 EMPLOYEES



MARKET INFORMATION

Area of operation:

All of Denmark, the division is nation-wide. The concept is to be a national chain, but with a focus on local presence. 5 units in Greenland.

Customers:

Professional builders, consumers – including DIY builders (“professional DIYers”), industrial enterprises and retailers.

STARK is the market leader in Denmark.

TYPES OF STORES

Builders’ merchants.

Sale of timber, building materials and tools and provide professional advice on building and logistics solutions to professional and DIY builders:

Including DIY stores

- Location: in connection with builders’ merchants. Wide and well-assorted product range aimed at consumers, i.e. DIYers.

and specialty stores

- Especially outside major Danish cities: Copenhagen, Odense and Aarhus. Specialists in providing advice and supplying materials for bricklayers.

LOGO



MANAGEMENT

Lars Hansen, CEO

Born 1957

Hired in 1997

Previous jobs held: Sales consultant with Barnow Aarhus Tømmerhandel 1975-1981, sales consultant with HT Defta A/S 1981-1985, sales consultant with Glasuld A/S 1985-87, department manager with HT Defta A/S 1987-1995, sales director with Christensen & Nielsen A/S 1995-1996, and manager of Bendtzen/Aalborg Tømmerhandel 1997-2000.

ADMINISTRATION

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