



SILVAN

40 STORES
1.897 EMPLOYEES



MARKET INFORMATION

Area of operation:
Silvan operates in all of Denmark, the chain is nation-wide.

Customers:
Consumers, i.e. DIYers.

TYPES OF STORES

DIY stores.
Wide and well-assorted product range targeting consumers, i.e. DIYers.

LOGO



MANAGEMENT

Freddy Lauridsen, CEO
Born 1964
Hired in 1998

ADMINISTRATION

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