



# BEIJER BYGGMATERIAL

64 STORES  
1.240 EMPLOYEES



## MARKET INFORMATION

Area of operation:  
Beijer operates in all of Sweden, the chain is nation-wide.

Customers:  
Professional builders, industry and retailers as well as consumers.

## TYPES OF STORES

Builders' merchants.  
Combi-stores with a wide and well-assorted product range targeting both professional customers and consumers.

## LOGO



## MANAGEMENT

Anders Jakobsson, CEO  
Hired in 2009

## ADMINISTRATION

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